Amendments to the Specification:

        *Please amend the specification on page 2, lines 1-5, as follows:

        Several particular watermarking techniques have been developed. The reader is presumed to be familiar with the literature in this field. Particular techniques for embedding and detecting imperceptible watermarks in media signals are detailed, e.g., in the assignee's co-pending U.S. Patent Application No. 09/503,881 **(US Patent No. 6,614,914)** and U.S. Patent No. 6,122,403, which are each hereby incorporated by reference.

        *Please amend the specification on page 15, lines 11-16, as follows:

        In the external flag implementations, if content is found after rendering or conversion to analog, the external flag is lost, whereas it is not lost in the previous for cases, which use watermark keys and payloads. (See, e.g., assignee's U.S. Patent Application No. 10/126,921, filed April 18, 2002 (published as US 2002-0186844 A1**; US Patent 7,266,704**) for additional environments and methods in which my techniques my suitable cooperate with. The above patent documents are herein incorporated by reference.)